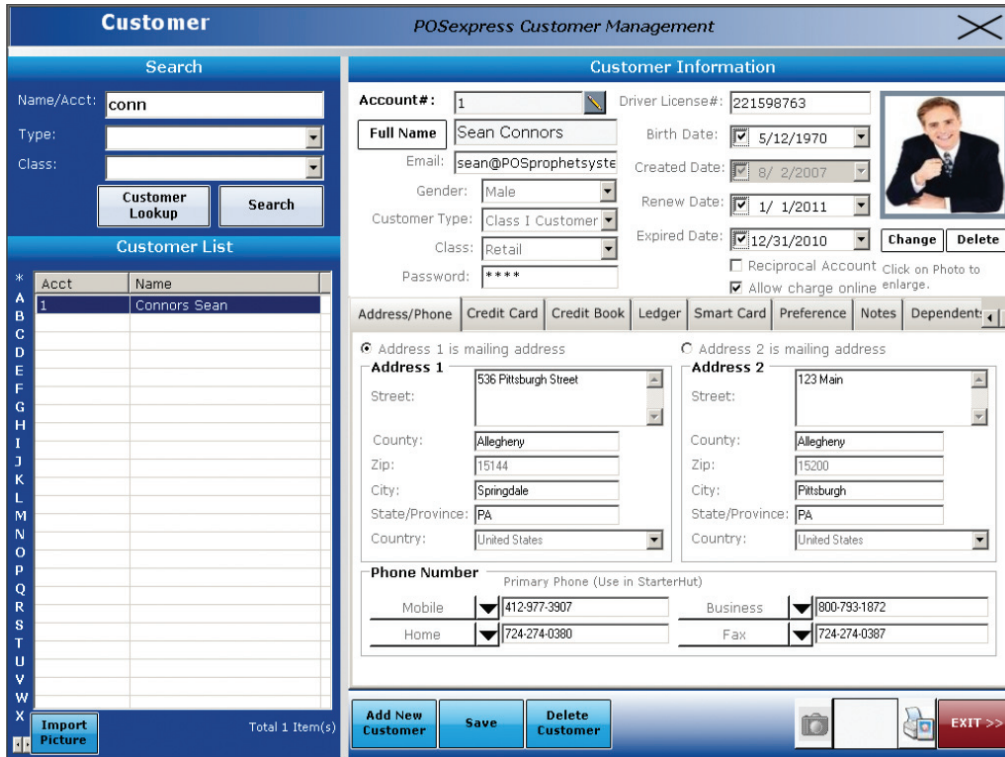


Big Business Solutions for Small Business

POSexpress' Customer Management module provides the powerful tools necessary to easily track and maintain your customer base in conjunction with cutting-edge marketing tools to build new business. Transform each and every visitor into a customer for life by tracking their preferences and spending habits while offering them incentives to remain loyal to you and your business. Customer recognition and appreciation give you an edge over the competition, and POS Prophet Systems makes the entire process quick and painless for you and your staff.



Customer POSexpress Customer Management

Search

Name/Acct: Type: Class:

Customer Information

Account#: Driver License#:

Full Name: Birth Date:

Email: Created Date:

Gender: Renew Date:

Customer Type: Expired Date:

Class: Password:

Reciprocal Account Allow charge online

Click on Photo to enlarge.

Customer List

Acct	Name
1	Connors Sean

Total 1 Item(s)

Address/Phone

Address 1 is mailing address Address 2 is mailing address

Address 1

Street:

County:

Zip:

City:

State/Province:

Country:

Address 2

Street:

County:

Zip:

City:

State/Province:

Country:

Phone Number

Mobile: Business:

Home: Fax:

A few of the many reasons you NEED this software:

- Unlimited Customer Classes, Groups and Types
- Customer Preference Tracking
- Birthday Tracking
- Fully Integrated With E-mail Marketing Module
- Accounts Receivable
- Recurring Charges
- Smart Card Features
- User-friendly Photo ID Feature
- Loyalty Program
- Tiered Pricing
- Swipe Driver's License to Enter Customer Data
- Track Multiple Addresses and Phone Numbers
- Retain Customer History
- Search by Name, E-mail, Phone, Account
- Secure Credit Card "Batch" Charging

I use the Email Marketing tools each month to communicate, educate and market new products. My existing customers appreciate receiving my newsletters filled with helpful tips and tools. My business benefits greatly by reaching out to new prospects without spending a dime for ad materials or production.

— Todd Hammock, Owner, Mariners Landing